



licensing for Stacy Garcia Inc.

Licensees for the Stacy Garcia® brand are comprised of a select group of manufacturers and/or companies chosen for specific product categories. The following are some of the main factors in determining a new partnership:

- Strategic fit with the goals and objectives of the Stacy Garcia® brand
- Ability to maintain or enhance the Stacy Garcia® image
- Prospective licensee's distribution capabilities in specified market channels
- Ability to produce premium quality products consistent with the Stacy Garcia® brand standards
- Strong business and/or marketing plan

What type of products would make good Stacy Garcia® licensed products?

Only products of premium quality and adhering to the highest standards of craftsmanship will be considered to become licensed products.

Interior products for residential and commercial categories such as bedding, towels, furniture, lighting, and accessories as well as life-style products are all categories that we would be interested in licensing.

What is the core Stacy Garcia® target market?

Interior designers and Architects as well as Design oriented people. Our target consumer enjoys travel, entertainment and having a stylish home.

How to become A Stacy Garcia® Licensee?

The Stacy Garcia® lifestyle brand represents superior quality, style, value and the idea of taking the best hotel design and bringing it home. If your product or service can meet these high standards and you feel that it would be a good candidate for a Stacy Garcia® licensed product, we would like to talk to you about the benefits of becoming a licensee.

For more information please contact our VP of Licensing, Larry Chudy at Larry@lorab.com